

Marketing & Operations Internship

Hourly Rate: \$19.50

Weekly Hours: 37.5 hour

Duration: 1-Year Contract

Thunder Bay International Airports Authority is a not-for-profit organization dedicated to the maintenance and operation of the airport.

In the role of the Communications & Marketing Intern, you will be given support, guidance and resources to build your knowledge and apply your skills. You will be provided with the opportunity to:

- Develop, coordinate and execute social media campaigns, digital advertising, brochures and newsletters for airport tenants and customers
- Plan, organize and execute special events and capital projects with airport security, safety and financial implications
- Develop and implement sales and marketing plans
- Review the impact of operational or procedural changes
- Recommend solutions and new approaches
- Build and maintain positive customer and client relations
- Manage ground transportation services
- Co-ordinate tenant operations in the terminal
- Manage parking lot operations including automated parking pay stations
- Learn about the aviation industry and airport operations

Qualifications:

- Degree or diploma in business, marketing, airport management or other related fields
- Demonstrated capabilities with graphic arts software to assist in web-design, e-commerce and social media capabilities
- Analytical and leadership skills
- Strong partnership development skills
- Detailed oriented
- Excellent presentation and facilitation skills
- Ability to successfully complete airport industry specific training
- Valid Ontario Driver's license

This position is partially funded by the Northern Ontario Heritage Fund Corporation therefore the following NOHFC criteria must be met:

- University or college graduates who have graduated within the last three years from an accredited college or university
- Candidates must be graduates of post-secondary or diploma programs
- The position must provide the intern with first time employment in their field of study
- Candidates are only eligible to participate in the internship program one time
- Candidates must be legally entitled to work in Canada

If you are interested in seeing your career soar, then apply today!

Please forward your resume, covering letter by **September 30, 2016** to:



**Human Resources Advisor
Thunder Bay International Airports Authority Inc.
340 – 100 Princess Street
Thunder Bay, ON
P7E 6S2
Fax (807) 475-9627
E-mail: hr_tbairport@tbaytel.net**

We thank all applicants. However, only qualified candidates will be contacted. No telephone calls please.